RECEIVED

COMMUNITY BENEFITS REPORTING FORM

Pursuant to RSA 7:32-c-l

MAR 2 4 2015

FOR FISCAL YEAR BEGINNING 01/01/2015

CHARITABLE TRUSTS UNIT

to be filed with:
Office of the Attorney General
Charitable Trusts Unit
33 Capitol Street, Concord, NH 03301-6397
603-271-3591

Section 1: ORGANIZATIONAL INFORMATION

Organization Name Cornerstone VNA

Street Address 178 Farmington Road

City Rochester

County 09 - Strafford

State NH Zip Code 3867

Federal ID # 20231026

State Registration # 2775

Website Address: www.cornerstonevna.org

Is the organization's community benefit plan on the organization's website? Yes

Has the organization filed its Community Benefits Plan Initial Filing Information form? Yes

IF NO, please complete and attach the Initial Filing Information Form.

IF YES, has any of the initial filing information changed since the date of submission? No IF YES, please attach the updated information.

Chief Executive:

Julie Reynolds

6033321133

jreynolds@cornerstonevna.org

Board Chair:

Jean Corvinus

6033321133

j.corvinus@fmhospital.com

Community Benefits

Plan Contact:

Julie Reynolds

6033321133

jreynolds@cornerstonevna.org

Is this report being filed on behalf of more than one health care charitable trust? No

IF YES, please complete a copy of this page for each individual organization included in this filing.

Section 2: MISSION & COMMUNITY SERVED

Mission Statement: The Mission of Cornerstone VNA is to "promote the optimum level if well being, independence and dignity of those living in the community by providing trusted, compassionate and expert heatlh care."

Has the Mission Statement been reaffirmed in the past year (RSA 7:32e-I)? Yes

Please describe the community served by the health care charitable trust. "Community" may be defined as a geographic service area and/or a population segment.

Service Area (Identify Towns or Region describing the trust's primary service area): Strafford County, Rockingham County, Southern Carroll County, Southern Belknap County in NH and bordering York County towns in Maine.

Service Population (Describe demographic or other characteristics if the trust primarily serves a population other than the general population):

Cornerstone VNA provides home heath and hospice services from birth through end of life. Our client population is primarily elderly, but does include every age from birth through end of life. In 2014 we admitted 2260 unduplicated clients to our homecare program, these clients received intermittent skilled nursing or rehabilitative services. In addition we serviced 255 hospice patients, providing 7,759 home visits to patients at end of life. We made 321 home visits to new moms and babies. We completed 6,074 LifeCare visits which includes; companionship, homemaking and some personal care to the elderly and disabled. We also saw 748 people at our community health clinics, provided primarily to the elderly and gave 761 flu vaccines.

Section 3: COMMUNITY NEEDS ASSESSMENT

In what year was the last community needs assessment conducted to assist in determining the activities to be included in the community benefit plan?

2012 (Please attach a copy of the needs assessment if completed in the past year)

Was the assessment conducted in conjunction with other health care charitable trusts in your community? Yes

Based on the needs assessment and community engagement process, what are the priority needs and health concerns of your community?

	NEED (Please enter code # from
	attached list of community needs)
1	400
2	407
3	370
4	300
5	500
6	304
7	121
8	330
9	203

What other important health care needs or community characteristics were considered in the development of the current community benefits plan (e.g. essential needs or services not specifically identified in the community needs assessment)?

,	NEED (Please enter code # from attached list of community needs)
A	501
В	505
C	509
D	520
Е	607
F	532
G	422

Please provide additional description or comments on community needs including description of "other" needs (code 999) if applicable. *Attach additional pages if necessary*:

Section 4: COMMUNITY BENEFIT ACTIVITIES

Identify the categories of Community Benefit activities provided in the preceding year and planned for the upcoming year (note: some categories may be blank). For each area where your organization has activities, report the past and/or projected unreimbursed costs for *all* community benefit activities in that category. For each category, also indicate the *primary* community needs that are addressed by these activities by referring to the applicable number or letter from the lists on the previous page (i.e. the listed needs may relate to only a subset of the total reported costs in some categories).

A. Community Health Services		mmi Nee Idres		Unreimbursed Costs (preceding year)	Unreimbursed Costs (projected)
Community Health Education	4	5	1	\$19,290.00	\$19,000.00
Community-based Clinical Services	4	D		\$19,523.00	\$22,000.00
Health Care Support Services	4	3	5	\$5,078.00	\$5,000.00
Other:				\$0.00	\$0.00

B. Health Professions Education	.	Nee	inity d ssed	Unreimbursed Costs (preceding year)	Unreimbursed Costs (projected)
Provision of Clinical Settings for Undergraduate Training	5	4	3	\$13,406.00	\$20,000.00
Intern/Residency Education	5	4	3	\$0.00	\$2,000.00
Scholarships/Funding for Health Professions Ed.	4	3	5	\$3,767.00	\$5,000.00
Other:					

C. Subsidized Health Services		Nee	inity d ssed	Unreimbursed Costs (preceding year)	Unreimbursed Costs (projected)
Type of Service: Skilled Homecare Insurance	4	3	5	\$83,212.00	\$85,700.00
Type of Service: Skilled Homecare Medicaid	4	3	5	\$102,311.00	\$100,000.00
Type of Service: Perinatal mom/new born visits	1	5	9	\$23,151.00	\$26,000.00
Type of Service: Hospice	4	3	5	\$134,552.00	\$140,000.00
Type of Service:	4	3	5	\$85,445.00	\$89,000.00

Lifecare Program& ADC	

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D. Research	Community Need Addressed	Unreimbursed Costs (preceding year)	Unreimbursed Costs (projected)
Clinical Research		\$0.00	\$0.00
Community Health Research		\$0.00	\$0.00
Other:		\$0.00	\$0.00

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E. Financial Contributions	Community Need Addressed	Unreimbursed Costs (preceding year)	Unreimbursed Costs (projected)
Cash Donations	1 4 5	\$10,483.00	\$10,000.00
Grants		\$0.00	\$0.00
In-Kind Assistance	1 4 5	\$62,969.00	\$60,000.00
Resource Development Assistance		\$0.00	\$0.00

F. Community Building Activities	Community Need Addressed	Unreimbursed Costs (preceding year)	Unreimbursed Costs (projected)
Physical Infrastructure Improvement			
Economic Development			
Support Systems Enhancement	D	\$2,114.00	\$2,400.00
Environmental Improvements			
Leadership Development; Training for Community Members			
Coalition Building	4 5 1	\$0.00	\$0.00
Community Health Advocacy			1/10-10-10-10-10-10-10-10-10-10-10-10-10-1

G. Community Benefit Operations	Community Need Addressed	Unreimbursed Costs (preceding year)	Unreimbursed Costs (projected)
Dedicated Staff Costs	5 D 1	\$31,826.00	\$35,000.00
Community Needs/Asset Assessment		\$0.00	
Other Operations	5 D 1	\$15,675.00	\$15,000.00

H. Charity Care	Community Need Addressed	Unreimbursed Costs (preceding year)	Unreimbursed Costs (projected)
Free & Discounted Health Care Services	5 1 4	\$4,581.00	\$5,000.00

I. Government-Sponsored Health Care	Community Need Addressed	Unreimbursed Costs (preceding year)	Unreimbursed Costs (projected)
Medicare Costs exceeding reimbursement		\$0.00	\$0.00
Medicaid Costs exceeding reimbursement	5 4 1	\$0.00	\$0.00
Other Publicly-funded health care costs exceeding reimbursement	5 4 D	\$67,721.00	\$30,500.00

Section 5: SUMMARY FINANCIAL MEASURES

Financial Information for Most Recent Fiscal Year	Dollar Amount		
Gross Receipts from Operations	\$9,049,676.00		
Net Revenue from Patient Services	\$8,969,726.00		
Total Operating Expenses	\$9,415,704.00		
Net Medicare Revenue	\$6,901,626.00		
Medicare Costs	\$6,820,679.00		
Net Medicaid Revenue	\$220,191.00		
Medicaid Costs	\$309,978.00		
Unreimbursed Charity Care Expenses	\$4,581.00		
Unreimbursed Expenses of Other Community Benefits	\$679,520.00		
Total Unreimbursed Community Benefit Expenses	\$684,101.00		
Leveraged Revenue for Community Benefit Activities	\$135,571.00		
Total Community Benefits including Leveraged Revenue for Community Benefit Activities	\$819,672.00		

Section 6: COMMUNITY ENGAGEMENT in the Community Benefits Process

List the Community Organizations, Local Government Officials and other Representatives of the Public consulted in the community benefits planning process. Indicate the role of each in the process.	Identification of Need	Prioritization of Need	Development of the Plan	Commented on Proposed Plan
1) Mayor, Rochester NH		\boxtimes		
 Medical Director, Emergency Services at Frisbie Memorial Hospital (FMH) 		\boxtimes		
3) Executive Director, Strafford County Community Action Plan	\boxtimes	\boxtimes	\boxtimes	
4) School Nurse, The Monarch School, Rochester NH		\boxtimes	\boxtimes	\boxtimes
5) Director, Infection Prevention, FMH		\boxtimes	\boxtimes	\boxtimes
6) Deputy Chief of Police, Rochester, NH			\boxtimes	
7) Community Health Educator, FMH		\boxtimes	\boxtimes	\boxtimes
8) Executive Director, Homeless Center of Strafford County		\boxtimes	\boxtimes	\boxtimes
9) Chief Executive Officer, Cornerstone VNA			\boxtimes	
10) Executive Director, Goodwin Community Health Center			\boxtimes	\boxtimes
11) Director of Emergency Nursing and EMS at FMH		\boxtimes	\boxtimes	\boxtimes
12) Coordinator, Dental Health Services, FMH		\boxtimes	\boxtimes	\boxtimes
13) Director of Care Management FMH		\boxtimes	\boxtimes	
14) Director, Marketing & Community Relations, FMH	$ \boxtimes $	\boxtimes	\boxtimes	\boxtimes
15) Director, Marketing & Community Relations, Homemakers Health Services				
16) Executive Director, Service Link, Strafford County				\boxtimes
17) Executive Director, health & Safety Council of Strafford				\boxtimes
County				
18)				
19)				
20)				
21)				
22)				
23)				
24)				
25)				

Please provide a description of the methods used to solicit community input on community needs (attach additional pages if necessary): Fribie Memorial Hospital convened a consulting team, Health Strategies Plus, and a steering committee comprised of local health and human services leaders to assist in an assessment of community health needs. The key objectives of this assessment were to identify and prioritize the health needs of Strafford County, to create a document that would serve as a guide for community helath improvement and to establish a baseline for future comparison. There was quatitative and demographic data collected from the steering committee, State and County data sources. The steering committee provided feedback on quantitative and qualitative data; participated in several meetings, focus groups research, refined community health needs, resources and service gaps, and worked toward consensus

around prioritizing needs identified. Qualitative data was collected from two unique focus groups including steering committee members and community members.

Section 7: CHARITY CARE COMPLIANCE

Please characterize the charity care policies and procedures of your organization according to the following:	YES	NO	Not Applicable
The valuation of charity does not include any bad debt, receivables or revenue			
Written charity care policy available to the public			, 🗆
Any individual can apply for charity care			
Any applicant will receive a prompt decision on eligibility and amount of charity care offered	\boxtimes		
Notices of policy in lobbies			\boxtimes
Notice of policy in waiting rooms			
Notice of policy in other public areas			
Notice given to recipients who are served in their home	\boxtimes		

List of Potential Community Needs for Use on Section 3

- 100 Access to Care; General
- 101 Access to Care: Financial Barriers
- 102 Access to Care; Geographic Barriers
- 103 Access to Care; Language/Cultural Barriers to Care
- 120 Availability of Primary Care
- 121 Availability of Dental/Oral Health Care
- 122 Availability of Behavioral Health Care
- 123 Availability of Other Medical Specialties
- 124 Availability of Home Health Care
- 125 Availability of Long Term Care or Assisted Living
- 126 Availability of Physical/Occupational Therapy
- 127 Availability of Other Health Professionals/Services
- 128 Availability of Prescription Medications
- 200 Maternal & Child Health; General
- 201 Perinatal Care Access
- 202 Infant Mortality
- 203 Teen Pregnancy
- 204 Access/Availability of Family Planning Services
- 206 Infant & Child Nutrition
- 220 School Health Services
- 300 Chronic Disease Prevention and Care: General
- 301 Breast Cancer
- 302 Cervical Cancer
- 303 Colorectal Cancer
- 304 Lung Cancer
- 305 Prostate Cancer
- 319 Other Cancer
- 320 Hypertension/HBP
- 321 Coronary Heart Disease
- 322 Cerebrovascular Disease/Stroke
- 330 Diabetes
- 340 Asthma
- 341 Chronic Obstructive Pulmonary Disease
- 350 Access/Availability of Chronic Disease Screening Services
- 360 Infectious Disease Prevention and Care; General.
- 361 Immunization Rates
- 362 STDs/HIV
- 363 Influenza/Pneumonia
- 364 Food borne disease
- 365 Vector borne disease

- 370 Mental Health/Psychiatric Disorders Prevention and Care; General
- 371 Suicide Prevention
- 372 Child and adolescent mental health
- 372 Alzheimer's/Dementia
- 373 Depression
- 374 Serious Mental Illness
- 400 Substance Use; Lifestyle Issues
- 401 Youth Alcohol Use
- 402 Adult Alcohol Use
- 403 Youth Drug Use
- 404 Adult Drug Use
- 405 Youth Tobacco Use
- 406 Adult Tobacco Use
- 407 Access/Availability of Alcohol/Drug Treatment
- 420 Obesity
- 421 Physical Activity
- 422 Nutrition Education
- 430 Family/Parent Support Services
- 500 Socioeconomic Issues; General
- 501 Aging Population
- 502 Immigrants/Refugees
- 503 Poverty
- 504 Unemployment
- 505 Homelessness
- 506 Economic Development
- 507 Educational Attainment
- 508 High School Completion
- 509 Housing Adequacy
- 520 Community Safety & Injury; General
- 521 Availability of Emergency Medical Services
- 522 Local Emergency Readiness & Response
- 523 Motor Vehicle-related Injury/Mortality
- 524 Driving Under Influence
- 525 Vandalism/Crime
- 526 Domestic Abuse
- 527 Child Abuse/Neglect
- 528 Lead Poisoning
- 529 Work-related injury
- 530 Fall Injuries
- 531 Brain Injury
- 532 Other Unintentional Injury

- 533 Air Quality
- 534 Water Quality
- 600 Community Supports; General
- 601 Transportation Services
- 602 Information & Referral Services
- 603 Senior Services
- 604 Prescription Assistance
- 605 Medical Interpretation
- 606 Services for Physical & Developmental Disabilities
- 607 Housing Assistance
- 608 Fuel Assistance
- 609 Food Assistance
- 610 Child Care Assistance
- 611 Respite Care
- 999 Other Community Need